



PUSH YOUR LIMITS!



ESCAPE THE
ORDINARY!
SEIZE YOUR CHANCE
TO EXPERIENCE
A UNIQUE
PROFESSIONAL
ADVENTURE AT
ARBRASKA!

Are you passionate about exciting challenges and ready to propel your marketing career to new heights? Do you thrive on adrenaline and love exploring new paths off the beaten track?

Join our marketing team as a coordinator, and together, let's push the boundaries to offer exceptional outdoor adventures to hundreds of thousands of Quebecers.

ARBRASKA

Arbraska is looking for a passionate and bold coordinator to execute impactful marketing strategies, aimed at making our adventure parks shine across Quebec! Interested in the challenge? We want to meet you!

Your mission

- Implement innovative marketing plans that captivate our audience and elevate our brand to the next level.
- Ensure daily logistical coordination to guarantee the smooth execution of all marketing projects.
- Oversee administrative tasks: planning, follow-ups, and calendar management for optimal implementation.
- Coordinate projects with all collaborators to ensure quality deliverables while meeting deadlines.
- Manage our social media and digital accounts with engaging content that strengthens our community of loyal adventurers.
- Coordinate exciting promotional activities and events designed to attract and inspire our target audience.
- Manage social media and digital accounts, building a loyal community of adventurers by crafting and scheduling engaging content.



Your Professional DNA

- Marketing flows through your veins, and you excel at managing multiple projects simultaneously.
- Your enthusiasm is contagious, and challenges don't faze you.
- You're comfortable with change and have an unparalleled ability to adapt.
- You can bring marketing campaigns to life by transforming strategies into creative outputs.
- You enjoy working as a team with every collaborator to achieve the set objectives.
- You know how to autonomously coordinate projects and handle pressure and stress effectively.

The Benefits of the Adventure

- Flexibility of remote work combined with the joy of on-site days in our adventure parks! (80% remote, 20% in the parks)
- A competitive salary and comprehensive benefits, including healthcare, dental, vision care, and more.
- Opportunities for growth and professional development.
- The chance to work with an energetic team that's as passionate about adventure as you are!

Ready to take on the challenge? Your next great adventure starts here!

Join our dynamic team, and together, let's push the boundaries of marketing and outdoor adventure!

Send your application now to jfcouture@thetrekkinggroup.com